

SOPHIA EYER

COMMUNITY DEVELOPMENT EDUCATOR

CONTACT

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EDUCATION

B.S. COMMUNITY, ENVIRONMENT,
AND DEVELOPMENT

*Specialization: Environmental Policy
and Economics*

Minor: Economics

*The Pennsylvania State University,
2019-2023*

KEY SKILLS

- Advanced in Excel, Word, Microsoft PowerPoint, and GIS
- Advanced in invoicing for sales
- Proficient with secondary data collection and analysis and data visualization techniques
- Advocacy and Networking
- Proficient in applying common data collection methods, including the use of focus groups, surveys, key informant interviews, and literature reviews
- Effective public speaking and presentation skills
- Advanced in outreach and networking
- Board member for local EDO and Main Street organization

PROFILE

Dynamic and results-driven Community Development Educator with a comprehensive background in spearheading transformative initiatives. Committed to empowering communities and creating positive social impact.

EXPERIENCE

COMMUNITY DEVELOPMENT EDUCATOR, UNIVERSITY OF WISCONSIN-MADISON EXTENSION • JULY 2023 – FEBRUARY 2024

- Conducted needs assessments and collaborated with stakeholders to design tailored programs addressing identified needs
- Established partnerships with local agencies, securing resources and support for community initiatives
- Offered organizational development expertise to local partners and facilitated connections with Community Development Institute and Extension resources

AGECO 495 TEACHING ASSISTANT, THE PENNSYLVANIA STATE UNIVERSITY • JAN 2023 – MAY 2023

- Worked closely with Student Farm program staff in all aspects of planning and administering AGECO 495
- Developed and revised lesson plans and assignments
- Lead students in course content, including educational modules during in-class lectures and hands on training while on the farm or in the greenhouse

PENN STATE UNIVERSITY STUDENT FARM INTERN & STAFF, THE PENNSYLVANIA STATE UNIVERSITY • FEBRUARY 2022 – MAY 2023

- Acquired expertise in cultivating 80+ vegetables, herbs, and flower crops, mastering marketing, volunteer leadership, and community engagement
- Led various activities including vegetable growing, greenhouse operations, herb/flower production, harvesting, marketing, outreach, and event planning